



Native Hawaiian and Other Pacific Islander (NHOPI)

Women-Owned Businesses (WOBs)

NWBC Analysis of 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **24,982** NHOPI women-owned businesses¹ in the United States. That's an increase **10,019** of businesses, or **67.0%**, from 2007. Of nonfarm and non-publicly-held NHOPI businesses, **45.6%** are women-owned, in 2007, **39.7%** were women-owned. NHOPI women-owned businesses generated **\$1.9 billion** in receipts.
- ★ In 2012, of these firms, **94.1%** have no employees other than the owner. These firms have receipts of **\$511.1 million**. In 2007, **90.8%** of women-owned firms were sole proprietorships with receipts of **\$328.0 million**.
- ★ The remaining **5.9%** of firms employ **11,701** people in addition to the owner. In 2007, they employed **12,074** people in addition to the owner. In 2012, NHOPI women-owned employer firms paid their employees **\$376.7 million**, a **\$13.1 million** or **3.6%** increase since 2007. NHOPI women-owned firms with employees generated **\$1.4 billion** in receipts.

GEOGRAPHY:

Highest number of women-owned firms:



1. California	7.0K firms, 28.1% of NHOPI WOBS
2. Hawaii	6.2K firms, 25.0% of NHOPI WOBS
3. Florida	1.5K firms, 5.8% of NHOPI WOBS
4. New York	1.4K firms, 5.8% of NHOPI WOBS
5. Texas	1.1K firms, 4.5% of NHOPI WOBS

Highest percentage of women-owned businesses relative to men-owned and equally-owned:



1. West Virginia	76.2%
2. Montana	72.1%
3. Maine	69.8%
4. Kansas	69.5%
5. Mississippi	69.3%

Highest percentage growth of women-owned businesses:



1. Wyoming	1000.0%
2. Arkansas	461.5%
3. Delaware	433.3%
4. Mississippi	400.0%
5. Maine	328.6%

INDUSTRY:

Highest number of women-owned firms:



1. Health Care and Social Assistance	5.2K firms
2. Other Services ²	4.7K firms
3. Administrative and Support and Waste Management and Remediation Services	3.1K firms
4. Professional, Scientific, and Technical Services	2.5K firms
5. Retail Trade	2.4K firms

Highest percentage of women-owned businesses relative to men-owned and equally-owned:



1. Health Care and Social Assistance	78.5%
2. Accommodation and Food Services	56.1%
3. Other Services	53.8%
4. Retail Trade	52.0%
5. Educational Services	49.1%

Highest average receipts: \$

1. Construction	\$705,727
2. Transportation and Warehousing	\$207,496
3. Accommodation and Food Services	\$151,828
4. Manufacturing	\$150,154
5. Professional, Scientific, and Technical Services	\$79,540

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.