



## Black Women-Owned Businesses (WOBs) NWBC Analysis of 2012 Survey of Business Owners

### AS OF 2012:

- ★ There are **1,521,494** Black women-owned businesses<sup>1</sup> in the United States. That's an increase **609,766** of businesses, or **66.9%**, from 2007. Of nonfarm and privately-held Black businesses, **58.9%** are women-owned, in 2007, **47.4%** were women-owned. Black women-owned businesses generated **\$42.2 billion** in receipts.
- ★ In 2012, of these firms, **97.5%** have no employees other than the owner. These firms have receipts of **\$20.7 billion**. In 2007, **96.5%** of Black women-owned firms were sole proprietorships with receipts of **\$13.7 billion**.
- ★ The remaining **2.5%** of firms employ **316,977** people in addition to the owner. In 2007, they employed **245,474** people in addition to the owner. In 2012, Black women-owned employer firms paid their employees **\$7.7 billion**, a **\$2.1 billion** or **38.1%** increase since 2007. Black women-owned firms with employees generated **\$21.5 billion** in receipts.

### GEOGRAPHY:

Highest number of women-owned firms:



Highest percentage of women-owned businesses relative to men-owned and equally-owned:



Highest percentage growth of women-owned businesses:



<b>1. Georgia</b>	153.5K firms, 10.1% of Black WOBs
<b>2. Florida</b>	148.8K firms, 9.8% of Black WOBs
<b>3. Texas</b>	125.7K firms, 8.3% of Black WOBs
<b>4. New York</b>	124.8K firms, 8.2% of Black WOBs
<b>5. California</b>	102.1K firms, 6.7% of Black WOBs

<b>1. Michigan</b>	69.3%
<b>2. Wisconsin</b>	68.3%
<b>3. Indiana</b>	66.0%
<b>4. Illinois</b>	65.3%
<b>5. Ohio</b>	63.5%

<b>1. South Dakota</b>	584.0%
<b>2. Nevada</b>	162.7%
<b>3. North Dakota</b>	141.2%
<b>4. Iowa</b>	137.3%
<b>5. Tennessee</b>	120.9%

### INDUSTRY:

Highest number of women-owned firms:



Highest percentage of women-owned businesses relative to men-owned and equally-owned:



Highest average receipts: \$

<b>1. Other Services<sup>2</sup></b>	457.9K firms
<b>2. Health Care and Social Assistance</b>	431.5K firms
<b>3. Administrative and Support and Waste Management and Remediation Services</b>	151.9K firms
<b>4. Professional, Scientific, and Technical Services</b>	102.6K firms
<b>5. Retail Trade</b>	94.6K firms

<b>1. Health Care and Social Assistance</b>	87.5%
<b>2. Educational Services</b>	70.6%
<b>3. Other Services</b>	70.4%
<b>4. Accommodation and Food Services</b>	64.8%
<b>5. Retail Trade</b>	59.0%

<b>1. Management of Companies and Enterprises</b>	\$1,909,865
<b>2. Wholesale Trade</b>	\$117,650
<b>3. Construction</b>	\$76,224
<b>4. Transportation and Warehousing</b>	\$53,873
<b>5. Manufacturing</b>	\$52,000

<sup>1</sup>Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

<sup>2</sup>As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

\*All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status" rather than "all firms." Therefore, "publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status" are not taken into account in the current calculations.