

# Veteran Women-Owned Businesses

2012

## Numbers and Characteristics

- ★ There are 97,114 veteran women-owned businesses<sup>1</sup> in the United States.
- ★ Veteran women-owned firms across the country have total receipts of \$15.8 billion.
- ★ Women-owned firms make up 3.97% of all veteran nonfarm businesses across the country.
- ★ A full 89.8% of these firms are non-employer firms, with average receipts of \$23,143.
- ★ The remaining 10.2% of the firms have paid employees, employing a total of 69,875 people across the country with a payroll of \$2.1 billion. These employer firms have average receipts of \$1.4 million.

## Geography

- ★ Just 1.2% of all women-owned firms across the country are owned by veteran women.
- ★ The South has the highest representation (1.6%) followed by the West (1.2%), the Midwest (1.1%) and the Northeast (0.7%).
- ★ The states with the largest number of veteran women-owned businesses are: California (9,780), Texas (8,604), and Florida (8,274).

## Industry

- ★ The top industries for veteran women include: health care and social assistance (18.2% of all veteran WOBs are in this sector), other services (14.3%), professional, scientific, and technical services (13.9%), and retail trade (12.9%).
- ★ Industries least represented by veteran WOBs include management of companies and enterprises (.03%), utilities (.06%), and agriculture, forestry, fishing, and hunting (.42%).

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The National Women's Business Council is a non-partisan federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women's business organizations.

**SOURCE:** All data comes from the US Census' 2007 Survey of Business Owners.

<sup>1</sup> Nonfarm businesses only. Women-owned defined as a woman or women owning 51% or more of the company.