



Veteran Women-Owned Businesses (WOBs)

NWBC Analysis of 2012 Survey of Business Owners

AS OF 2012:

- ★ There are **383,302** Veteran women-owned businesses¹ in the United States. That's an increase **286,188** of businesses, or **294.7%**, from 2007. Of nonfarm and privately-held Veteran businesses, **15.2%** are women-owned, in 2007, **4.0%** were women-owned. Veteran women-owned businesses generated **\$17.9 billion** in receipts.
- ★ In 2012, of these firms, **96.7%** have no employees other than the owner. These firms have receipts of **\$7.1 billion**. In 2007, **89.8** of women-owned firms were sole proprietorships with receipts of **\$2.0 billion**.
- ★ The remaining **3.3%** of firms employ **102,662** people in addition to the owner. In 2007, they employed **69,875** people in addition to the owner. In 2012, Veteran women-owned employer firms paid their employees **\$3.3 billion**, a **\$1.2 million** or **56.4%** increase since 2007. Veteran women-owned firms with employees generated **\$10.9 billion** in receipts.

GEOGRAPHY:

Highest number of women-owned firms:



1. California	45.8K firms, 12.0% of Veteran WOBs
2. Texas	37.8K firms, 9.9% of Veteran WOBs
3. Florida	35.0K firms, 9.1% of Veteran WOBs
4. New York	24.6K firms, 6.4% of Veteran WOBs
5. Georgia	20.8K firms, 5.4% of Veteran WOBs

Highest percentage of women-owned businesses relative to men-owned and equally-owned:



1. Washington, D.C.	28.4%
2. Georgia	21.5%
3. Louisiana	19.6%
4. Florida	18.8%
5. Illinois	18.7%

Highest percentage growth of women-owned businesses:



1. Washington, D.C.	1417.9%
2. Louisiana	672.7%
3. Connecticut	654.8%
4. Michigan	501.8%
5. New York	499.8%

INDUSTRY:

Highest number of women-owned firms:



1. Other Services²	84.6K firms
2. Health Care and Social Assistance	62.4K firms
3. Administrative and Support and Waste Management and Remediation Services	46.6K firms
4. Professional, Scientific, and Technical Services	43.4K firms
5. Retail Trade	39.7K firms

Highest percentage of women-owned businesses relative to men-owned and equally-owned:



1. Health Care and Social Assistance	35.7%
2. Other Services	28.5%
3. Educational Services	25.8%
4. Administrative and Support and Waste Management and Remediation Services	23.2%
5. Accommodation	21.2%

Highest average receipts:



1. Management of Companies and Enterprises	\$1,911,500
2. Wholesale Trade	\$363,821
3. Transportation and Warehousing	\$180,113
4. Manufacturing	\$109,963
5. Construction	\$101,930

¹Women-owned businesses, as defined by the U.S. Census, are businesses in which women own 51 percent or more of the equity, interest, or stock of the business. Men-owned businesses are defined as men owning 51 percent or more of the equity, interest, or stock of the business. Equally men-/women-owned businesses those in which the equity, interest, or stock of the business is shared 50-50 among men and women owners. Publicly held, foreign-owned, and non-profit businesses are not included in this data.

²As an industry classification, Other Services (except Public Administration) is defined as businesses that provide services not specifically provided for elsewhere in the classification system. Please see U.S. Census Bureau's NAICS classification System.

* All calculations are based off of the SBO 2012 classification of "all firms classifiable by gender, ethnicity, race, and veteran status" rather than "all firms." Therefore, "publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status" are not taken into account in the current calculations.