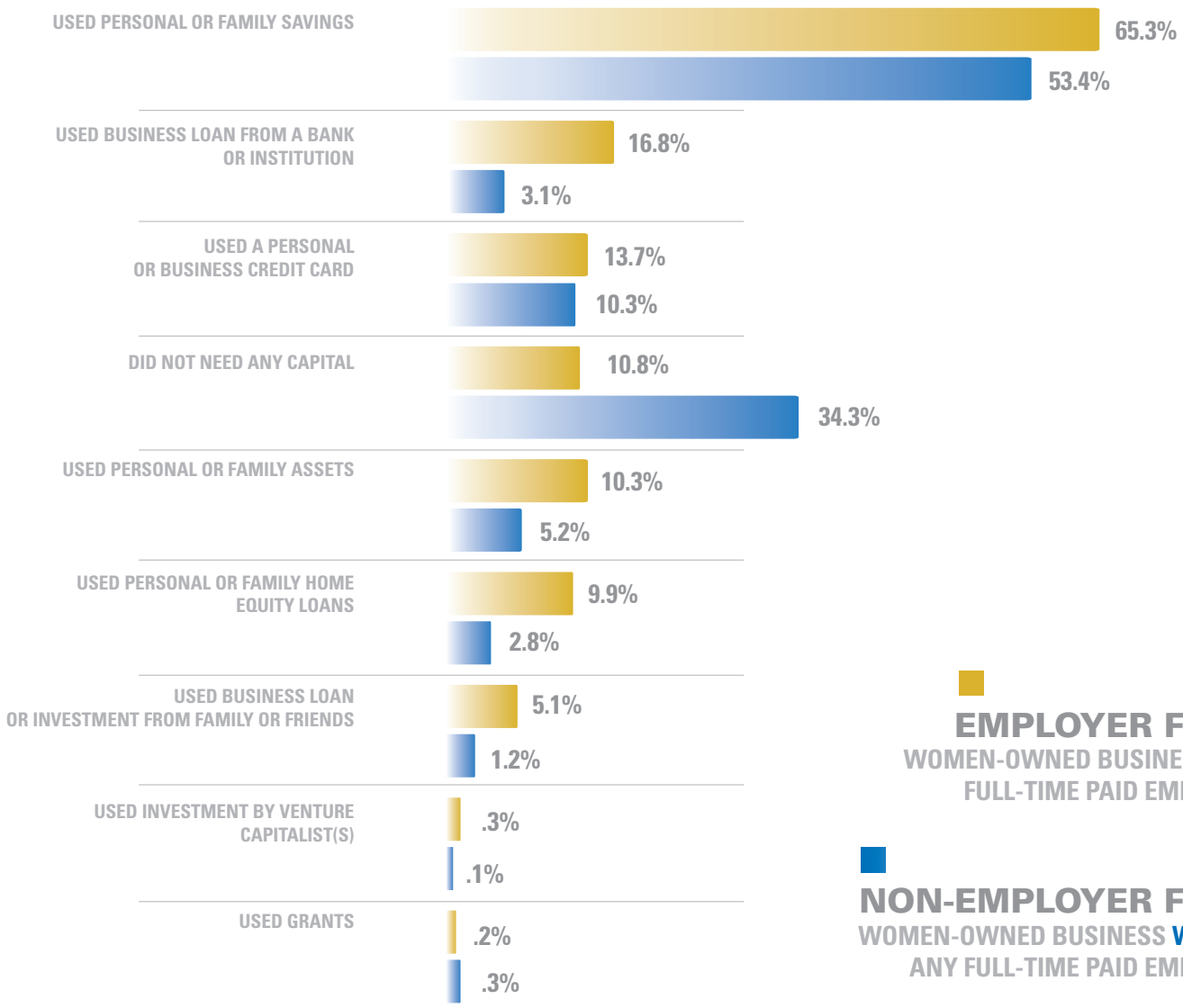
SOURCE OF CAPITAL USED TO START OR ACQUIRE BUSINESS

55.5%
OF WOMEN-OWNED BUSINESSES[1] USED PERSONAL OR FAMILY SAVINGS COMPARED TO
60.3%
OF ALL BUSINESS

10.9% OF WOMEN-OWNED BUSINESSES USED A PERSONAL OR BUSINESS CREDIT CARD

COMPARED TO 10.4% OF ALL BUSINESSES

	USED PERSONAL OR FAMILY ASSETS OTHER THAN SAVINGS	USED PERSONAL OR FAMILY EQUITY LOAN	USED BUSINESS LOAN FROM THE FEDERAL, STATE, OR LOCAL GOVERNMENT	USED GOVERNMENT GUARANTEED BUSINESS LOAN FROM A BANK
WOMEN-OWNED BUSINESS	6%	4%	.4%	.5%
OTHER FIRMS	7.7%	5.6%	.7%	.7%



NATIONAL WOMEN'S BUSINESS COUNCIL
ADVISORS TO THE PRESIDENT, CONGRESS, AND THE SBA

The National Women's Business Council is a non-partisan federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women's business organizations.

SOURCE: All data comes from the US Census' 2007 Survey of Business Owners.
[1] Nonfarm businesses only. Women-owned defined as a woman or women owning 51% or more of the company. [2] Based on the 50 most populous counties and cities.