



ADVISORS TO THE PRESIDENT,
CONGRESS AND THE SBA

Susan Wilson-Solovic
CEO
SBTV



Susan Wilson Solovic is the CEO of SBTV.com, the Nation's only online television network dedicated to the growing small business segment of the U.S. economy. Solovic began her professional career as a television news anchor and reporter for NBC and CBS affiliates. Subsequently, she joined a Fortune 100 company where she was named Vice President, Director of Corporate Marketing of an international asset-based lending division. While working in an executive capacity, she attended Saint Louis University Law School and graduated with honors.

Solovic is the author of the popular books, The Girls' Guide to Power and Success and Reinvent Your Career: Attain the Success You Deserve and Desire. Additionally, Solovic hosted and produced a series of national satellite television broadcasts for women business owners in the United States and Canada and she helped to create a targeted investing program for a national brokerage firm. Solovic has been a featured columnist with United Press International (UPI) on women's business issues. She serves on the board of the John F. Cook School of Entrepreneurial studies at Saint Louis University and sits on the Advisory Board of the Women Presidents' Organization. She was named one of the Most Influential Women in St. Louis (2004) by the St. Louis Business Journal and received the 2004 YWCA's Special Business Leader award for

Entrepreneurial Success. Recently, on behalf of SBTV.com Solovic accepted the Stevie Award for the Most Innovative Company up to 100 employees. The Stevie Awards are considered the Oscars of business.

Previously, she served on the John F. Kennedy School of Government Women's Leadership Board at Harvard.

In 2000, she was the recipient of the U.S. Small Business Administration's Region VII Media Advocate Award, and she was awarded the Columbia College Alumni Professional Achievement award in 2002.