



## Terry Neese President and Founder Women Impacting Public Policy



Terry Neese made history in 1990 as the first woman nominated by a major political party for Lt. Governor of Oklahoma. Prior to that historic campaign, in 1975 Terry founded Terry Neese Personnel Services which serves as the anchor of her five companies.

Terry Neese is a motivator for women's issues and entrepreneurs. One of her companies, GrassRoots Impact (GRI), is a public policy strategies firm with rapid response surveying capabilities. GRI represents a number of business organizations and corporations including the National Business Association (NBA), on Capitol Hill.

GrassRoots Impact clients also include American Express, Intuit, IBM and many other top global corporations. GRI's most recent success is the U.S. Department of Labor's Women Entrepreneurship in the 21<sup>st</sup> Century Conference.

As president of WIPP: Women Impacting Public Policy, a national bi-partisan public policy organization advocating for women in businesses, Neese represents the organization's more than 430,000 women business owners and women in business on Capitol Hill. Neese was recognized in the September 2000 issue of Fortune Magazine as one of the Power 30—the most influential small businesspersons in Washington, D.C. She was rated number 6 in the Power 30!

Neese testifies on a regular basis before the House and Senate. She led the efforts of

the Small Business Advisory Team

for the Bush/Cheney Campaign 2000 and has built coalitions in both the Democratic and Republican Parties to get key legislation passed.

As a noted speaker, television and radio personality and author, she is considered a "Master of Motivation and Accomplishment." Her weekly "Smart Business" newspaper columns are published nationally.

Neese is an active member of the Euro-American Women's Council and serves as its Global Corporate Vice President of Business and Development/Public Policy.

Neese has been honored with the Women In Communication By Liner Award; NAWBO's National Public Policy Award, and the Oklahoma City NAWBO Chapter's Lifetime Achievement Award. The Business Women's Network and the National Foundation For Women Legislators recently recognized Terry as "Entrepreneur of the Year" and, in 2000, she was named the Oklahoma City Journal Record's Hall of Fame Woman of the Year. Because of Neese's successful efforts to create the Terry Neese Center for Entrepreneurial Excellence, an SBA Women's Business Center which opened in October 2001 in Oklahoma City, Congressman J.C. Watts nominated her for the prestigious "Unsung Heroines Award."