



Julie R. Weeks Executive Director



Julie R. Weeks, Executive Director of the National Women's Business Council, has extensive experience in both the public and private sectors in the field of women's entrepreneurship, small business research, and political and public policy analysis.

She spent nine years at the Center for Women's Business Research leading all of their research programs and activities, and helping to establish the Center as the premier source of knowledge about women business owners and their businesses — worldwide.

Weeks has traveled extensively to conduct research, consult with corporations on expanding their knowledge of the women business owner market, and speak to groups interested in learning more about the characteristics, contributions, challenges and unique perspectives of women business owners. She has conducted research internationally on women business owners in Canada, Latin America, Europe, and in Africa, and has consulted with the Asia Pacific Economic Cooperation (APEC), the Inter-American Development Bank (IADB), the International Labour Organization (ILO), and the Organization for Economic Cooperation and Development (OECD) on issues related to women's entrepreneurship.

Besides her extensive research experience, Ms. Weeks

is an accomplished speaker, having given presentations on political and public policy research topics and on topics related to entrepreneurship, business trends, and women in business. She is frequently quoted by the media on women business owner issues, and has appeared on major TV and radio shows including CBS, CNN, and CNBC.

Ms. Weeks was the Deputy Chief Counsel for Statistics and Research at the U.S. Small Business Administration from 1990 to 1993, prior to which she was Vice President for Politics and Public Affairs at Market Strategies, Inc. of Southfield, Michigan and Vice President of Market Opinion Research of Detroit, Michigan.

Ms. Weeks has a Bachelor of Arts in political science and economics from the University of Michigan, and a Master of Arts from the University of Michigan in political science and research methodology.