



Aileen M. Kishaba Director of Policy Programs



Aileen M. Kishaba is the Director of Policy Programs for the National Women's Business Council. Her major areas of responsibility include managing the monthly Women's Business Connection conference calls; monitoring and reporting on legislative action on areas of interest to the Council; tracking key activities of external groups on issues and programs related to the Council; and implementing Council policy programs with other public and private organizations.

Previously, Ms. Kishaba was the Founder and President of TTW Consulting Group. At TTW, she developed short- and long-term strategic plans for small businesses. In particular, she focused on women business owners, government entities (development of grassroots organizations), nonprofits (emphasizing their role as community groups), and community groups (focusing on organizational skills, management techniques, public relations and networking). Ms. Kishaba also facilitated grassroots organization and development workshops to raise awareness of program opportunities through a variety of media and audiovisual activities, and she assisted in various fundraising activities.

Throughout her career, Ms. Kishaba has designed and conducted seminars and courses in the following areas: Training of Trainers modules; Project Development for Impact and Results; Strategic Planning; Evaluation; Preparing USAID Training Plans; Grassroots Strategy and Communication modules. She

has conducted these events in the U.S. and in developing countries throughout the world. Ms. Kishaba also developed and presented two-week workshops for the U.S. State Department.

Ms. Kishaba has directed staffing, budgeting, contracting, marketing activities, and day-to-day operational management for offices ranging from two to fifty professional and support personnel. She has also prepared and managed budgets ranging from \$250,000 to \$40+ million and she has developed policy and strategies, such as the nationwide "Women Going International" program for the U.S. Small Business Administration (SBA) for promoting export opportunities for American small business owners.

Ms. Kishaba has served as an expert speaker at various SBA workshops and conferences, at an International Management Institute and American University conference, and at USAID conferences, panels, workshops. She has served as a keynote speaker for small business organizations, nonprofits, USG interagency work groups, political organizations, and others.

She previously served as a legislative aide and committee clerk in the Hawaii State Legislature (both the House and Senate). Ms. Kishaba earned her B.Ed. from the University of Hawaii; Honolulu.