

American women-owned employer establishments have lower rates of survival as compared to women-owned employer establishments overall.⁸

- Employment among Native American women-owned establishments that were in existence in 1997 increased by a strong 36.0% between 1997 and 2000, compared to a loss of 4.2% among all women-owned establishments.⁸
- Among those Native American women-owned employer establishments that were still in business in 2000 (that is, those that “survived”), those that

expanded employment greatly outnumbered those that shed jobs. Nearly four in ten establishments (38%) increased employment, while 29% saw a decrease in employment, and 33% of firms held their employee base. The net result is that, among the surviving Native American women-owned employer establishments, there was a healthy 53% increase in employment. Again, this is much stronger than the 13.7% increase in employment among all surviving women-owned employer establishments.⁸

¹ Center for Women’s Business Research, “Businesses Owned by Women of Color in the United States, 2004: A Fact Sheet.” (<http://www.womensbusinessresearch.org/minority/BusinessesOwnedbyWomenofColorintheUS.pdf>)

² Center for Women’s Business Research (<http://www.womensbusinessresearch.org/minoritynumbers.html>)

³ Center for Women’s Business Research, “Native American and Alaska Native Women-Owned Businesses in the United States, 2004: A Fact Sheet.” (<http://www.womensbusinessresearch.org/minority/NativeAmericanandAlaskaNative.pdf>)

⁴ Center for Women’s Business Research (CWBR) (<http://www.womensbusinessresearch.org>)

⁵ Calculated using data from the U.S. Census Bureau and Center for Women’s Business Research

⁶ U.S. Small Business Administration (www.sba.gov/news/03-72.pdf)

⁷ Calculated using data from the U.S. Census Bureau (www.census.gov/csd/mwb/Americanp.htm)

⁸ National Women’s Business Council, “Trends in Native American Women-Owned Employer Establishments: 1997 to 2000.” (<http://www.nwbc.gov/publications/Issue-brief-Census-by-race-Native-American.pdf>)

The National Women’s Business Council is a bi-partisan federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women’s business organizations. For more information about the Council, its mission and activities, contact: National Women’s Business Council, 409 3rd Street, SW, Suite 210, Washington, DC 20024; phone: 202-205-3850; fax: 202-205-6825; e-mail: info@nwbc.gov , Web site: <http://www.nwbc.gov>.