



News Release

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Susan Wilson Solovic Named to National Women's Business Council

Washington, DC—Susan Wilson Solovic, CEO of SBTV[®].com, has been appointed to a three-year term on the National Women's Business Council.

The National Women's Business Council is a bi-partisan federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women's business organizations. The Council is committed to:

- *Conducting* research on issues of importance to women business owners and their organizations;
- *Communicating* these findings widely;
- *Connecting* the women's business community to public policy makers; and
- Providing programs and platforms for *change* in order to expand and improve opportunities for women business owners and their enterprises.

"I am delighted to welcome Susan Solovic to the National Women's Business Council," said Marilyn Carlson Nelson, Chairman and CEO of Carlson Companies and Chair of the National Women's Business Council. "Her business experience, combined with her legal background and communications acumen, will be especially valuable to the Council's work. I am enthusiastic for the opportunity to work with her and the other Council members as we move our agenda forward on behalf of the Nation's women business owners."

Solovic is the CEO of SBTV[®].com—the nation's only online television network dedicated to the growing small business segment of the U.S. economy. Solovic began her professional career as a television news anchor and reporter for NBC and CBS affiliates. Subsequently, she joined a Fortune 100 company where she was named Vice President, Director of Corporate Marketing, of an international asset-based lending division. While working in an executive capacity, she attended Saint Louis

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University Law School and graduated with honors.

Solovic is the author of the popular books, "The Girls' Guide to Power and Success" and "Reinvent Your Career: Attain the Success You Deserve and Desire." Additionally, Solovic hosted and produced a series of national satellite television broadcasts for women business owners in the United States and Canada and she helped to create a targeted investing program for a national brokerage firm. She has been a featured columnist with United Press International (UPI) on women's business issues.

Solovic serves on the John F. Kennedy School of Government Women's Leadership Board at Harvard University and was elected Assistant Secretary of the International Board of Directors for the Women Presidents' Organization. In 2000, she was the recipient of the U.S. Small Business Administration's Region VII Media Advocate Award and she was awarded the Columbia College Alumni Professional Achievement award—2002.

"I am honored and enthusiastic to serve on the National Women's Business Council," said Solovic. "One of my goals as a member of the Council will be to assist with the Council's efforts to increase opportunities for women-owned business and to help communicate the Council's many accomplishments."

As the Nation's independent advocate for the more than 10.1 million women and equally-owned businesses in the U.S., the National Women's Business Council works to promote increased access to affordable health care; access to capital; access to federal contracts and international markets; and access to the information and expertise women business owners most need to succeed.

Majority and equally women-owned businesses currently represent almost 46% of all U.S. firms, employing 18.2 million people and contributing \$2.32 trillion in annual revenues.

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