



# News Release

409 3rd Street, SW, Suite 210 ★ Washington, DC 20024 ★ 202-205-3850 (p) ★ 202-205-6825 (f) ★ [www.nwbc.gov](http://www.nwbc.gov)

**For Immediate Release:**

January 26, 2006

**Contact:** Allison Gilmore

202-205-6827

[allison.gilmore@sba.gov](mailto:allison.gilmore@sba.gov)

## National Women's Business Council Hosts White House Briefing

**Washington, DC**—The National Women's Business Council (NWBC) hosted a White House Briefing yesterday for members of the women's business community. The briefing included updates on diplomacy and homeland security issues by Under Secretary of State for Public Diplomacy and Public Affairs Karen Hughes and Assistant to the President for Homeland Security and Counterterrorism Frances Townsend.

The briefing was followed by a reception honoring new NWBC Chair Tami Longaberger, CEO of The Longaberger Company of Newark, Ohio. Longaberger was appointed to serve a three year term as Chair of the National Women's Business Council by President Bush in May 2005. At the reception, Longaberger thanked the administration for its support of women's business issues and encouraged members of the community to continue their involvement in policy discussions.

"The National Women's Business Council is the only federal advisory body tasked to represent the interests of the women's business community in national policy discussions," said Longaberger. "This event gave us the opportunity to continue to advance our mission of connecting women business owners and policymakers."

During the reception, Longaberger also announced the launch of My Biz for Women ([www.sba.gov/women](http://www.sba.gov/women)), a new online business portal for women entrepreneurs. Announced by the NWBC in conjunction with the Small Business Administration, the portal will provide easy, one-stop online access to government business resources, research, tools, and tips from successful women entrepreneurs.

For more information about the National Women's Business Council's mission, goals, and recent activities, please visit [www.nwbc.gov](http://www.nwbc.gov).

###

### **The National Women's Business Council**

The National Women's Business Council is a bi-partisan federal government council created to serve as an independent source of advice and counsel to the President, Congress, and the U.S. Small Business Administration on economic issues of importance to women business owners. Members of the Council are prominent women business owners and leaders of women's business organizations. The National Women's Business Council is committed to conducting research on issues of importance to women business owners and their organizations, communicating these findings widely, connecting the women's business community to public policy makers and providing programs and platforms for change to expand and improve opportunities for women business owners and their enterprises. For more information about the Council, its mission and activities, contact: National Women's Business Council, 409 3<sup>rd</sup> Street, SW, Suite 210, Washington, DC 20024; phone: 202-205-3850; fax: 202-205-6825, e-mail: [info@nwbc.gov](mailto:info@nwbc.gov); Web site: [www.nwbc.gov](http://www.nwbc.gov).