



ADVISORS TO THE PRESIDENT,  
CONGRESS AND THE SBA

**Tami Longaberger**  
Chair of the Board and CEO  
The Longaberger Company



Tami Longaberger, chair of the board and CEO of The Longaberger Company, has led the company through significant growth, product diversification, facilities expansion and new technologies. The eldest daughter of founder Dave Longaberger, she joined the company in 1984. She was named president in 1994 and chief executive officer in 1998.

The Longaberger Company, a leading employer in Ohio, is the premier U.S. maker of handcrafted baskets and offers other home and lifestyle products, including pottery, wrought iron, fabric accessories and specialty foods. The company was founded in 1973. It is headquartered in Newark, Ohio. Additional information about the company can be found at [www.longaberger.com](http://www.longaberger.com).

In 1995 Longaberger pledged the company's support of a broad fundraising and awareness-building program in a groundbreaking partnership among the American Cancer Society, The Longaberger Company and its independent sales force. The campaign, Horizon of Hope<sup>®</sup>, has reached 16.9 million women with educational information and raised nearly \$11 million for breast cancer research and education.

A respected leader and active participant in international, national and statewide affairs, Tami was appointed in May 2005 by President George W. Bush as chair of the National Women's Business Council, a bi-partisan federal advisory council created to advise and recommend policies to the President, Congress and the U.S. Small Business Administration on economic issues important to women business owners and their enterprises. In 2004 she also served our country as a member of the U.S. delegation to the United Nations' Commission on Human Rights, held in Geneva, Switzerland.

Tami has served on the Woodrow Wilson Center for International Scholars and chaired the U.S. Executive Committee of the 2002 Helsinki Women's Business Summit. She is a member of the Ohio Business Roundtable, is past board chair of the national Direct Selling Association and is the former Chair of the Board of Trustees at The Ohio State University.

Longaberger received a Bachelor of Science degree in business administration from The Ohio State University.