



ADVISORS TO THE PRESIDENT,  
CONGRESS AND THE SBA

**Leslie Saunders**  
**Board Member**  
**Women's Business Enterprise**  
**National Council**



As a member of the board of Women's Business Enterprise National Council (WBENC), Leslie Saunders represents WBENC on the National Women's Business Council. She joined the WBENC board of directors in 1998 as a representative of the certified women business enterprise committee. In 2001, she was invited to join the Finance Committee to provide her expertise on employee benefits and risk management to the organization. At the conclusion of her third term on the board as a WBE in November 2006, she was appointed by the chair to be an "expert" member for a three year term. Leslie also serves as a member of WBENC's Women's Enterprise Leadership Forum and was its representative to the Certification Committee for six years.

Leslie is CEO of Fly Fast, LLC and president of Leslie Saunders Insurance and Marketing (LSIMI), established in 1988. LSIMI, which provides innovative insurance products and private placement of unique risks to a variety of national and international risks firms, has grown to become one of the top ranked women owned agencies in the country by revenue. Last year the company was named to Tampa Bay Business' "Top 50 Women-Owned Businesses".

When Leslie placed the first rental car policy in 1980, it triggered a career in providing innovative insurance products to meet the complex in varying needs of the modern corporate business traveler. Her outstanding and unique approach to risk management has been showcased in articles for such publications as Auto Rental News, Travel Agent, Frequent Flyer, (Minority Business

Enterprise) MBE magazine and Airport Retail News.

LSIMI is today one of the country's premier women owned insurance and marketing firms and is the only woman-owned WBE/DBE insurance agency certified in most airports and by WBENC. LSIMI counts among its Fortune 500 clients. Avis/Budget Car Rental Group. The company designs and implements employee benefit plans for small and large businesses alike, including many women-owned firms, airports and airport concessionaires.

A member of many business focused organizations and an advocate of small business, Leslie was a participant in NWBC's 1988 Women's Economic Summit, was awarded the Working Woman's Excellence Award in 2001 and was a participant in the President's Woman Entrepreneurship Conference in Washington, DC. In addition to her involvement with WBENC, she also holds memberships in Airport Council International (ACI), the Women Presidents Organization (WPO), Airport Minority Advisory Council (AMAC), American Association of Airport Executives (AAAE), and the Independent Insurance Agents Association. She has served on the ACI best practices committee for airport DBE compliance, was past president of the Tampa Independent Insurance Agents and as a charter member of the Florida ESOP chapter.