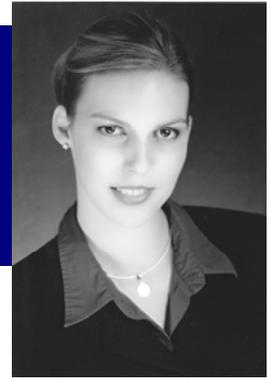




## **Emily A. Reynolds** **Deputy Director of** **Communications & Outreach**



Emily Reynolds is Deputy Director of Communications and Outreach. In this role, Ms. Reynolds is responsible for reaching out to the women's business community and advocacy groups to coordinate activities and build relationships on behalf of the NWBC. In addition, Ms. Reynolds will support the Director of Communications and Research Analysis in executing the NWBC's overall communications strategies, conveying relevant and timely information to internal and external audiences, ensuring regular communication with public policy makers at federal, state, and local government levels, as well as within the Council.

Previously Ms. Reynolds served as business development associate at the Center for Women's Business Research, a research organization committed exclusively to women business owners and their enterprises. In this role, Ms. Reynolds was responsible for crafting communications strategies and outreach programs to build and manage constituency relationships with the Center's corporate and individual supporters. In addition, she was responsible for raising nearly \$100,000 while also maintaining the Center's existing base of financial support.

Prior to her work at the Center for Women's Business Research, Ms. Reynolds held positions at the American Institutes for Research (AIR) and the White House, Office of Global Communications. While at AIR, Ms. Reynolds worked with the managing director of public health communication to craft public service announcements on the importance of high-risk populations receiving immunizations to curb the spread of disease and also contributed to the publication of a disaster communication plan written for the Centers for Disease Control (CDC).

During her time at the White House, Ms. Reynolds worked with multiple deputy directors of communications to conduct research and provide background information for the dissemination of pro-American, pro-religious tolerance messages to the international community in the wake of the September 11 terrorist attacks.

Ms. Reynolds graduated with honors from the University of Pennsylvania in Philadelphia, Pennsylvania, where she received a Bachelor of Arts degree in communications with a concentration in marketing. She was also a player on the women's championship varsity volleyball team.