



ADVISORS TO THE PRESIDENT,
CONGRESS AND THE SBA

Carole Jean Jordan Owner and Founder Jordan Sprinkler Systems



Carole Jean Jordan, a West Virginian by birth, relocated to Florida in the early sixties. She worked in the male-dominated aviation industry until moving to Vero Beach with her family to become a small businesswoman. In 1973, she and her husband, Bill, founded Jordan Sprinkler Systems, Inc., an irrigation company serving Vero Beach. Shortly thereafter, Jordan took over the day-to-day business operations, including oversight of customer service, financial management, and employee relations. Today, the company is a thriving million dollar business serving the Treasure Coast under the management of their son, Billy.

Jordan overcame numerous challenges while developing her business, including balancing the demands of business ownership and motherhood while learning management skills on the job, working within ever-changing local and state regulations, and actively overseeing job sites before women's presence in construction became more commonly accepted. Jordan's commitment to superb customer service, constant networking, and frequently adding innovative services were major factors in growing Jordan Sprinkler Systems to its current success.

Recently, Jordan transferred her experience and management skills from the corporate world to the political arena. Elected Chairman of the Republican Party of Florida in 2003, she reshaped the organization by implementing contemporary business-based practices in an effort to foster efficiency, better organization, positive public relations, and develop sound fiscal policy. Under her leadership, the Party eliminated nearly three million dollars in debt, as well as entirely satisfying the mortgage on the George H.W. Bush Republican Center in Tallahassee, Florida, and instituted sensible financial procedures to administer the millions of dollars raised and expended on behalf of its candidates. In 2003, she chartered the Florida Federation of Black Republicans, the first statewide black Republican organization. President George W. Bush was re-elected during her chairmanship in 2004 by nearly 400,000 votes statewide. Additionally, Florida was one of only three states to elect a Republican to the open gubernatorial seat in 2006. The success of her leadership was quickly recognized, which led to her election as the Chairman of the Republican National Committee's Council of State Chairmen.

Prior to her role as statewide Chair, Jordan served in leadership roles with the National Federation of Republican Women, the Republican Women of Indian River, Federated, and the Florida Federation of Republican Women. She is actively involved in other political groups, including the National Black Republican Association, the National Republican Hispanic Assembly, the National Republican Women's Network, the Tillie Fowler Women's Leadership Series, and the Republican National Committee. In addition, Jordan has been a dedicated champion of organizations representing the concerns of veterans and rural communities.

In 2005, Jordan was appointed to the President's Commission on White House Fellowships, a program that offers young men and women first hand experience working at the highest levels of the Federal government. As a Commissioner, she worked side-by-side with her colleagues to guide this highly competitive process to select the White House Fellows from the exceptional group of national finalists.

Carole Jean Jordan was appointed by the President to serve as a member of the National Women's Business Council in 2007. The NWBC serves as an advisory board to the White House, the Congress, and the Small Business Administration on issues pertinent to women business owners.

Jordan has served on several international delegations, including trips to Russia, Taiwan and Hong Kong. In addition, she has appeared on MSNBC, CNN, NBC, FOX and scores of other national and international radio and television stations.

Carole Jean Jordan currently serves as Tax Collector of Indian River County. She was elected in November 2008, and is the first woman to hold this constitutional office.