



ADVISORS TO THE PRESIDENT,  
CONGRESS AND THE SBA

## Rebecca L. Herwick President and CEO Global Products, Inc.



Rebecca L. Herwick, President and CEO of Global Products, Inc., serves as an industry leader globally, and has received numerous awards and recognitions for her hard work in the community and strong entrepreneurial skills. Global Products, Inc. is based out of St. Peters, Missouri.

Rebecca received her B.S. degree in Chemistry from McKendree College in Lebanon, IL. In 1983 she became general manager in a motorcycle accessory distribution company. She quickly advanced in her position as she established manufacturing capabilities in 1992. In 1995, after her instrumental involvement in securing the Harley-Davidson® license, she was promoted to Vice-President, and in 1999 Rebecca became President and CEO of Global Products, Inc. [www.globalproductsinc.com](http://www.globalproductsinc.com)

Global Products, Inc. is a premier provider for corporate trademark and promotional products. Global Products provides quality giftware, head wear, collectibles, and promotional products worldwide through their design, manufacture and distribution capabilities. They are the only official Harley-Davidson®, dealer-exclusive licensee for these products. Rebecca also owns her own trademark line called Divine Threads™, Inc, which offers apparel and giftware embellished with Spiritual symbolism. [www.divinethreadsinc.com](http://www.divinethreadsinc.com)

Under Rebecca's leadership, Global Products has expanded its international distribution capabilities through the addition of wholly owned subsidiaries in Munich, Germany and Burlington, Canada. A Pacific Rim subsidiary

is being formed to effectively service Global's Asian customers.

Rebecca is passionate about her involvement with the Center for Head Injury Services, which helps provide employment opportunities for people who have suffered traumatic brain injuries. Job carving for people with disabilities is on the forefront of her mission statement. "Employment is a successful component to rehabilitation after a closed head injury."

Global Products was named one of the Top 10 Largest Women-Owned Businesses based on 2005 revenue by *St. Louis Business Journal*, St. Louis' Top Woman Business Owner in March 2006 by *St. Louis Small Business Monthly*, and Employer of the Year for 2005 by the Governor's Council on Disability.

Being wholly owned and controlled by a woman, Global Products received WBENC certification in March 2002. Rebecca joined the St. Louis WPO in August 2002 and she became a Platinum WPO member in November 2002. She is a member of the World Trade Center St. Louis, St. Peters Chamber of Commerce, the SGIA, PPAI, ASI, and American Motorcycle Association. Rebecca serves on the Boards of McKendree University and the Center for Head Injury Services.

Rebecca has two sons, James Dean and John David, who she is very proud of and are preparing to take over the ship when and if she retires.